

MANAGING BUSINESS TRANSFORMATION

17 & 18 May 2006
The Balalaika Protea Hotel, Sandton

Developing an Integrated Company Roadmap for an
Improved Future

Eminent panel includes:

Peter Metcalfe
CEO
**FOUNDATION FOR THE
DEVELOPMENT OF AFRICA**

Polo Radebe
Acting Head: BEE Transformation
the DTI

Nomzamo Ntuli
Corporate Planner
RAND WATER

Jan van der Walt
CEO
CORPORATE RENEWAL SOLUTIONS

Tanya van Meelis
Trade and Industry Coordinator
COSATU

Joe Tholoe
Chairperson
SOUTH AFRICAN NATIONAL EDITORS FORUM

Pumza Macozoma
Director
**INSTITUTE FOR LOCAL GOVERNMENT
MANAGEMENT**

Tim Hough
Strategic Advisor
AFRICA INTERNATIONAL ADVISORS

Steve Banhegyi
Managing Director
[STEVE BANHEGYI & ASSOCIATES](#)

Mthunzi Mdwaba
Executive Chair
TORQUE IT

Andile Nkuhlu
CEO
IPSUSENG INVESTMENTS

Flick Asvat
Concept Designer
ALTERED ATTITUDES

Endorsed by:



Knowledge Up-Grade Management
2nd Floor, Sandown House, Cr 5th & Norwich Close
Sandton, South Africa

A Must Attend for:

- Transformation and Strategy Managers
- Managing Directors
- SOE Executives
- Chief Information Officers
- Turnaround Strategists
- Senior Government Executives
- Labour Relations Managers
- Marketing/PR Managers
- Corporate Affairs Managers

Office : +27 (0)11 784 0888
Fax : +27 (0)11 784 9091
Info@knowledge-upgrade.com



Business Transformation is About Implementing the Organisation's Strategy and Moving Closer to Its Vision

DAY ONE, WEDNESDAY 17 MAY 2006

08h00 Registration and morning coffee

08h45 Chairperson's opening remarks
Peter Metcalfe
CEO
Foundation for Development of Africa

09h00 What Business Transformation Entails in the South African Environment

- Importance of Business Transformation Excellence in SA
- BEE transformation
- Asgisa

Polo Radebe
Acting Head of BEE
the DTI

09h45 Business Transformation as an Imperative for Business Survival and Viability

- World Trends in Business Transformation
- Elements of transformation
- Business transformation as a continuous process

Jan van der Walt
CEO
Corporate Renewal Solutions

10h30 Morning Tea

11h00 Corporate Governance in Business Transformation – A Case Study

- Definition of corporate governance
- Benefits of good corporate governance
- Rand Water's corporate governance architecture
- How good corporate governance has implicated on business transformation

Nomzamo Ntuli
Corporate Planner
Rand Water Board

11h45 Designing Transformation Programmes that Work and Why Getting People Equation Right is Vital

- The 10 Deadly sins of major change programmes – Examples in action (or inaction) and how to avoid them

Tim Hough
Strategic Director
Africa International Advisors (AIA)

12H30 LUNCH

14h00 Organisational Culture, Storytelling and Change – How Storytelling Shapes Organisational Memory.

Everything you know comes to you either through a story that you have been told or a story that you have created up. Come and discover!

- A multidisciplinary framework for the appreciation and exploration.
- How values, identity and behaviour are created and reinforced through powerful storytelling.
- What makes a story powerful?
- What are transformation stories and how they are reinforced?
- Stories that stimulate change in personal and organizational life

Steve Banhegyi
Managing Director
[Steve Banhegyi & Associates](#)

14h45 Afternoon Tea

15h15 Business Transformation at Local Government Level

- Management excellence in local governance
- Promoting community participation in local government
- Aligning business transformation with human resource
- Understanding the organisation's unique strategies to compete successfully within its markets

Pumza Macozoma
Executive Director
Institute for Local Government Management

16h00 Chairperson's Closing Remarks

16h15 End of Day One

DAY TWO, THURSDAY 18 MAY 2006

08h00 Morning Coffee

08h45 Chairperson's opening remarks

Peter Metcalfe

CEO

Foundation for Development of Africa

09h00 Labour's Role in Business Transformation

- Importance of labour buy-in
- Limiting causalities in business transformation

Tanya Van Meelis

Trade and Industry Coordinator

Cosatu

09h45 IT as Enabler of Business Transformation – A Case Study

- Pre IT business transformation
- Cost versus benefits of using IT to transform your organisation
- What technologies are available for transforming business?

Mthunzi Mdwaba

Executive Chair

Torque IT

10h30 Morning Tea

11h00 Business Transformation and the Accelerated and Shared Growth Initiative of South Africa (Asgi-SA)

- Unlocking barriers to enter new investment and maximize competition
- Addressing regulatory environment and the burden on small & medium businesses
- Deficiencies in state organization, capacity and leadership

Andile Nkuhlu

CEO

Ipsuseng Investments

11h45 Media and Transformation in South Africa: Roles and Responsibilities

- Transformation within the media industry
- The relationship between media and business
- How transforming businesses should relate to the media

Joe Thloloe

Chairperson

South African National Editors Forum

12H30 LUNCH

14h00 Unlocking the Potential Within Organisations

- Recognise and revitalize existing knowledge
- Staff as enablers to transformation rather than an obstacle
- Aligning business transformation with company human resource

Flick Asvat

Concept Designer

Altered Attitudes

14h45 Afternoon Tea

15h15 Achieving Effective Business Transformation in the Public Sector

- Change management principle to achieve business value
- Linking service: How to handle outsourcing delivery with business transformation

Jan van der Walt

CEO

Corporate Renewal Solutions

16h00 Chairperson's Closing Remarks

16h15 End of Conference